

Fruiti-O™

FRESH JUICES
KA KING
The King of Fresh Juices



www.fruitiio.com.pk

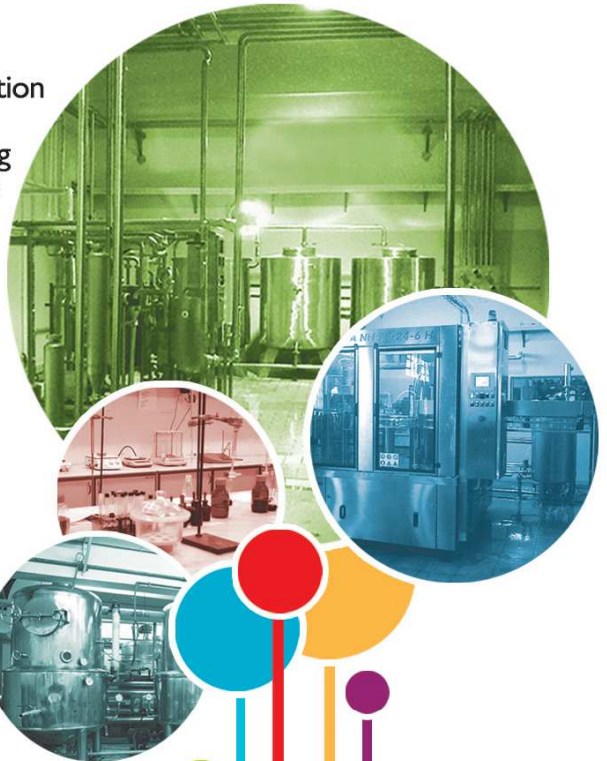
Fruiti-O™

Corporate Philosophy

We believe that our organization is responsible to our Creator, our people, strategic business partners and stakeholders. Shangrila (Private) Limited is committed to provide its customers Hygienic, Nutritious, Convenient, Halaal and Healthy food products and pledge to contribute in the betterment of environment and culture in communities where we produce and distribute our products.

Commitment to Quality

Pursuing our quest for continuous improvements Shangrila (Private) Limited ensures the efficient implementation of ISO 9001:2008 Quality Management System & ISO 22000:2005 Food Safety Management System, incorporating HACCP and GMP. We are constantly investing to acquire advance measurement resources and modern manufacturing equipments which are supported by fully equipped Chemistry & Microbiology Analytical Laboratories. Validation is also done through continuous audit process of our integrated management system according to the international standards.



Plant Outline

Location: Karachi-Pakistan

Covered Area of Facilities: Over 200,000 Sq. Ft.

Number of Employees: 450 Approx.

Products' Portfolio: Besides Juices, Drinks and Nectars our product portfolio comprises Ketchup, Sauces, Seasonings & Pickles in Oil under the brand name of Shangrila.





Juices & Nectars

Fruiti-O offers pulp based juice, drink and Nectar assortments prepared from fruits that are popular worldwide due to their natural taste and aroma, only farmed and found in specific regions of Pakistan. Our process makes our juices and drinks exceptional. With state-of-the-art latest production technology original taste, aroma and nutritional values that are naturally present in fruits are preserved ensuring highest quality parameters throughout complete supply chain. Fruiti-O juices help to replenish the lost vigor during workouts and enhance fitness by providing fortified energy endowed with natural dietary fiber, vitamin A & C.

Global Exports

Shangrila (Private) Limited is all set and ready to brace the new challenges of global market and explore new horizons in the national and international markets. Our aim is to identify the specific needs of the food market and provide much demanded Shangrila products on the market shelves around the globe.

Private Labeling

Other than our premium brands Fruiti-O & Shangrila, we also extend our services by offering our customers private branding opportunities in the increasing global market. Maintaining highest manufacturing standards, authenticated sourcing, state-of-the-art manufacturing facility and a long professional experience, we offer toll manufacturing and private labeling to facilitate the interested customers to the best of their requirements. We are well versed in handling glass and PET bottles with a wide variety of filling/bottling, capping, labeling and packaging options.

Offerings

Juices/Drinks

Mango, Apple, Peach, Orange Mango, Guava, Tropical Mix, Pineapple

Packaging:

250ml
300ml
320ml
500ml
1 Ltr.
1.5 Ltr.



(For International markets only)

Nectars

Mango (Chaunsa)
Mango (Blended)
Peach
Guava
Orange Mango
Orange
Apple

Packaging:

250ml
320ml
500ml
1 Ltr.



Fruits of Pakistan

Luscious Mangoes from Sindh & Punjab

Being the King of Fruits, delicious Mango juice is the speciality of Fruiti-O. None of the countries across the world offer varieties of Mango like Pakistan, that are renowned for their unique taste. Chaunsa remains the finest due to its appealing aroma. Fruiti-O offers a sensational blend of these mangoes and also use pulp derived from carefully selected Chaunsa variety.

Juicy Oranges from Sargodha – Punjab

Pakistan is amongst the top 10 Kinnow-Orange producing and exporting countries of the world. About 95% of the citrus area is located in Punjab especially in the Sargodha region. Procuring highest grade orange concentrate from quality processing plants, Fruiti-O offers the tastiest of Orange juice in the market.

Tender Peaches from Khyber Pakhtunkhwa

Peach is delicious in taste with appealing flavor and aroma. It is the traditional crop of Northern areas of Pakistan, specially Quetta, Peshawar, Swat Valley and certain parts of Kohistan Hills that are the main growing areas of Peach. Fruiti-O brings you a thirst quenching and aromatic juice made from the pulp of these tender peaches of the North.

Ripe Guavas from Sindh

Guava is grown in all the provinces of Pakistan. However, the most admired variety with great aroma and flavor is grown in Sindh Province. The major guava growing areas include Shariqpur, Kasur, Lahore, Sheikhpura, Sangla Hills, Gujranwala in the Punjab; Kohat, Haripur and Bannu in the North West Frontier Province, whereas Larkana and Hyderabad in Sindh. Fruiti-O's Guava juice is a sweet blend of these delicious Guavas and is a great source of Vitamin C.

Fresh Apples from Balochistan

Apple, the Sweet Gold of Pakistan is extensively grown in the province of Balochistan and shares 85% of the total production of the country. Fruiti-O offers juice from the freshest and the juiciest of apples and preserves the real goodness of this blessing under efficient quality parameters through modern manufacturing equipments.



Fruiti-O at a Glance

- Highest Pulp Percentage.
- Hygienic Processing Condition (no human touch, Air Contamination Free).
- European High Speed Automatic Processing and Filling Line.
- High Temperature Filling (specially made PET Bottles to withstand high temperature filling).
- Revitalizing Agents (Vitamin A & C Fortification).
- Longer shelf life (12 months).
- Approved from PSQCA.



Pakistan's First Company Awarded
HALAAL Certification By
South African National Halal Authority



The Association for
DRESSINGS & SAUCES, USA



Fruiti-O is a brand of:
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